

HST 2024 Advertising Rates



360.332.5579 • sales@horsesafetytips.com

Ad reservations and payment are due before publishing

ONLINE ADVERTISING OPTIONS

Online Banner Advertising - Prepaid

300x120 Main Sponsor Banner	(Introductory offer)	\$250/month \$75/week
728x90 In Article Banner		\$75/month
300x250		\$60/month
Online Business Directory	(Annual Charge)	\$99 or \$165
Membership (Coming soon)		5.00/month
Online article sponsorship		\$75/month
eNewsletter Sponsor	(Ads run on all post alerts)	\$75/month
Exclusive Email Blast		\$50

Do you need to build your brand? We would love to help you discover the amazing opportunities with Horse Safety Tips. Be confident with Karen's 27+ years in the industry as publisher of The Northwest Horse Source and most recently, The Colorado Horse Source website. Email sales@horsesafetytips.com

Do you need a new a website? Need help with your existing website? Get it done right the first time. Leave the website management to us. Running your business is your first priority. Jeff has 20+ years programming websites so leave it to us!

Call or email our webmaster, Jeff Snelling. (417) 242-1854 – call or text, email: info@plumthumb.com

Reach:

- Facebook: 500 + fans and growing
- Website: 1,500+ pageviews per month
- 28+ years in the industry
- E-Newsletter: 350 + subscribers
- Connection with 2 other major equine websites.

*Ask about our Online Front Page
Feature Spots, Article Sponsorships
and more!*

TERMS & CONDITIONS

Ad prices subject to change. The advertisers and webmaster cannot be responsible or liable for misprints, misinformation or typographical errors within the website. This website is for educational purposes and entertainment. This is not a guarantee of safety and Horsesafetytips is not liable or responsible for your safety.



www.horsesafetytips.com

Why Horse Safety Tips?

A few years ago Jeff Snelling of plumThumb Web Design & Hosting located in Nixa Missouri, discovered a very desirable website address. He acquired the domain, started a website and enlisted the help of Karen Pickering, Publisher of The Northwest Horse Source Magazine, to help create a place dedicated to horse safety for all equestrians.

Jeff and Karen both have a passion for helping others. Staying safe around horses is part of this passion. With the help of quality writers, trainers and experts in horse safety, we hope to help you avoid potential accidents and get the most enjoyment out of horse ownership. You'll see special offers from our advertisers as well.

Let us know if you have any questions. We're here to help!

Contact us: info@horsesafetytips.com